

Affiliate Program FAQs

What is the Enlightened Events Affiliate Program?

The Enlightened Events Affiliate Program is a program designed to reward Affiliates for introducing their referrals to the Enlightened Events community.

How Does it Work?

Once you join up as an Enlightened Events Affiliate, you will be assigned a unique affiliate code, which will be used to track all of your referrals. When someone you have referred, purchases a ticket to one of our eligible events, you get a commission!

You can then download some marketing material to use from the Affiliates section of the Enlightened Events website, which could include web banners, logos, e-fliers and promotional text.

You simply send these to your contacts with your unique affiliate code embedded into them. When they click on the link, they become your Referral. When they purchase a ticket to an eligible event, you receive a commission. See the Affiliate Instructions document for help.

How Much is the Commission?

Affiliates earn 10% commission paid on the net amount paid by your Referral for eligible events.

Note: affiliate commissions are not payable on all events and no commission is payable on products such as DVDs, CDs and books.

Do All Live Events Earn a Commission?

No. Only some events are eligible for a commission. Please see the list of eligible events on our website in the Affiliate section. This list is updated regularly.

Do I Earn Commissions on Products that my Guests Purchase?

No. Commission is only earned on live events. There is no commission for DVDs, CDs or books.

What if I Don't Think my Contacts would be interested in a Particular Event?

You only have to promote the events that you feel are of interest to your contacts. You can choose which events you want to promote.

How Do I Make Sure my Referrals are Credited to Me?

Simply ensure your Referrals register by clicking on your affiliate code. This code has your own unique code embedded in it so when someone clicks on it, the referral is traced back to you.

How do people become my Referral?

People can become your Referral when you send them an email with your unique affiliate code. If they click on that code, then they become your Referral.

The second way for a Referral to become yours is if you place a banner on your website with your unique affiliate code embedded into it and the Referral clicks on the banner.

Other ways include placing your affiliate code on your Facebook page, blog, other social media and e-news.

How Long will I be the Affiliate for my Referrals?

Once the person becomes your Referral, then you are associated with that Referral for life. A Referral can only ever have one Affiliate. If you are the first person to refer them, they remain your Referral, even if they are invited to join by another Affiliate in the future!

Who Can Become an Affiliate?

Anyone can apply to join. Final approval is at the discretion of Enlightened Events.

How Do I Join?

Email info@enlightenedevents.com.au with your contact details. Please include your website, the size of your database and your primary areas of interest. An Enlightened Events team member will get back to you soon.

Does it Cost anything to become an Affiliate?

No. There are absolutely no costs associated with joining the Affiliate Program.

How Do I get Paid?

Within 30 days of a live event, you will be notified by email of the amount of your affiliate commission. You will then have to send Enlightened Events a tax invoice requesting payment. Payment will then be made to you by direct deposit into your nominated account.

Why Become a Member of the Enlightened Events Affiliate Program?

The Enlightened Events Affiliate Program is mutually beneficial. Enlightened Events offers you cash rewards to thank you for bringing people into the Enlightened Events community.

What is expected of me as an Affiliate?

Enlightened Events expects you to support and promote the vision and mission of Enlightened Events and represent your affiliation with Enlightened Events in an ethical manner. Enlightened Events also expects everything that it supplied to you, such as marketing materials, is only used with permission from Enlightened Events and without modification.

Will Enlightened Events promote my business?

Enlightened Events does not promote any other businesses.

Can I Earn Commission on my own Ticket Purchases?

No. As you are already on the Enlightened Events database as an affiliate, you are not able to earn affiliate commissions from your own ticket purchases.



What if I Need More Information?

If you would like to discuss this opportunity, please contact Enlightened Events via email info@enlightenedevents.com.au. Please include some information about your business and your website address.